

**JUMEME Kick-starts operations in rural Tanzania**

March 2016 saw JUMEME Rural Power Supply (JUMEME) commission full operations of their Solar Hybrid Mini grid system for the generation and distribution of electricity to the island of Ukara, with Bwisya being the pilot village.

<http://capacity4dev.ec.europa.eu/public-energy/blog/inauguration-solar-powered-mini-grid-ukara-island>

**Life Changing Experiences:**

*“JUMEME’s services have really helped me scale up my business, I am very grateful for the services and opportunities presented to me by JUMEME” – Kajeri (Bwisya village carpenter)*

*“Wow, Bwisya village is now open to the World, thanks to JUMEME’s services; I mean talk about internet connection and television access in large scale”- Joseph (Excel. Hort. Consult)*

<http://wire.barza.fm/en/farmer-stories/2016/05/tanzania-solar-panels-power-milling-business-trust-org-14228>

**Innovation and Affordability:**

JUMEME continues to design and package products to benefit the citizens of Bwisya village with technology and affordability in mind. The latest of these innovations being a new Pay As You Go (P.A.Y.G) product dubbed the *Starter package* which is very affordable (with energy prices from as low as TZS 40 per hour).



A Starter package customer lights up her outdoor kitchen

**24 Hour Economies?**

JUMEME supports medium scale business operators by providing pre-financed machinery, and enables them to work during the day and late in the evenings, hence promoting economic development via the provision of energy 24/7, 365 days a year. As a consequence, Bwisya village has been experiencing a steady increase in ‘Commercial Use’ and ‘Productive Use’ customers in recent months. This is a sign that JUMEME is living up to its goals of converting its project areas (villages) into better economic centers within the country.



A milling machine operator financed by JUMEME conducts his business till late evening



Customers queue outside waiting for their maize to be milled

**Events:**

JUMEME day (Product awareness campaign)



JUMEME showcases various cooking appliances on JUMEME day



lighting up the evening with the new starter package showcase